



## Department of Community and Family Medicine Newsletter

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The Department of Community and Family Medicine is a diverse collection of patient care, education and research programs focused on the common goal of improving the health of people in their communities. Through this newsletter we hope to celebrate our diversity by sharing the accomplishments, innovations and goals of the faculty and staff of CFM.

### **CFM SPOTLIGHT: Master's in Clinical Leadership**

Biology, organic chemistry, anatomy...clinical training for doctors, nurses and physician assistants is complex and grueling. And yet it does not always fully prepare clinicians for the myriad challenges they face in leadership positions.

The Master of Health Sciences in Clinical Leadership (MHS-CL) program, administered by the Division of Community Health, helps bridge clinicians to the training they need to effectively lead and manage complex health care systems. This month we are profiling three graduates of the program who have used the skills they gained to transform how they work. From Duke's emergency medicine department and pediatric intensive care unit to a non-profit in Kenya – these professionals are combining their clinical training with savvy leadership skills.

**Michael B. Hocker, MD, MHS-CL, FACEP**, Chief, Division of Emergency Medicine wanted to find a master's program that would better equip him for health system change. He evaluated numerous MBA programs, but was attracted to the MHS-CL program because it was geared specifically toward practicing clinicians. He wanted a program that would allow him to work full-time and to focus specifically on the health care management topics that he faced everyday.



He particularly valued the opportunity to interact with so many health care leaders who served as guest lecturers in his classes. "At least once a month I still talk to these people and bounce ideas off of them," he said. Hocker also said he valued the "real world application" of the program. He worked with a cohort of fellow students who also worked in emergency medicine and they were able to work on a class project looking at medical errors in emergency room settings – lessons Hocker is able to incorporate in his current work everyday.

Hocker said that he went into the program thinking that he would get business and finance experience. "But that was just a small part of what I got out of the program," he said. "The ability to integrate all the subjects together really helped me."

**Carolyn L. Lekavich, RN MSN MHS-CL, ANP-BC**, Assistant Director, Department of Advanced Clinical Practice and a Senior Nurse Practitioner in the Division of Cardiovascular Medicine, said that she decided to enter the program because of her increasing job responsibilities. "The multi-dimensional educational opportunities of the program offered a spectrum of information enabling me to be better equipped to manage in a complex system."



She also listed faculty and instructors as one of the program's key strengths. "The faculty who were our core educators had a large host of experiences that helped to guide the curriculum," she said, adding that the small seminars with COOs, CEOs, and other executives inside and outside of Duke provided amazing networking opportunities.

"For example, I developed a great collaborative relationship with my fellow MHL-CL graduate Jane Mericle, the Clinical Director of Operations at Duke Children's Hospital and Health Center. I manage groups of nurses and physician assistants in pediatric intensive care and pediatric bone marrow transplant. So it's not unusual for me to collaborate with Jane given our established relationship from the Clinical Leadership Program"

**Kevin Broyles, MD, MHS-CL, MRO, FAAFP**, Medical Director, Duke Urgent Care Services said that the program gave him more confidence in his abilities. "I came to Duke to be a medical director but I had no training to really equip me for the job other than 'the seat of your pants training' of life experience," he said. As urgent care at Duke started to rapidly expand, he realized he wanted to hone his skills in leadership and administration without interrupting his career.



While working on his master's, urgent care expanded from one facility to multiple facilities in multiple locations. "To take an individual clinical entity and turn it into a service line is huge. You have to collaborate with so many people and you have to drill down on metrics and quality indicators. It requires more skills than I had prior to entering the program," he said.

If that weren't enough to keep Broyles busy, he also partnered with the non-profit organization, Hope Worldwide, and developed a child sponsorship program for children in Nairobi, Kenya. "We identify children who need school fees, medical care, etc. and then match them with people in the US to sponsor," he said, adding that lessons he learned in the program such as effectively using groups and leading groups helped him in this endeavor as well. "Now we've got over 150 kids sponsored each month," he said.

For more information about the MHS-CL program contact Beau Wiseman at (919) 681-3188, [beau.wiseman@duke.edu](mailto:beau.wiseman@duke.edu) or go to <http://communityhealth.mc.duke.edu/education/?/masterhealthscience>

## **CFM News**

### **Japanese Medical Students Visit Duke**

The Family Medicine Division recently hosted two visiting physicians from Japan. **Kenatro Tamura, MD** (left) and **Satoshi Yoshida, MD** (right) spent time in the family medicine clinic from February 4th - February 22nd. They are shown above with their Supervisor **Keiji Minouchi, MD** (middle). All three are from the Toyama City Hospital located in Toyama, Japan.



The residents visited us as part of the [Durham Sister Cities Exchange Program](#). Dr. Tamura is studying to be a pediatrician, Dr. Yoshida is studying to be a psychiatrist and Dr. Minouchi practices Gastroenterology back in Japan.

At the conclusion of their visit they presented a Family Medicine Noon Conference to a packed

audience on Japan's Health care system. The differences they outlined between Japan and the US were striking: While Japan has one of the lowest obesity levels in the world and sees very few patients with HIV or gun shot wounds, it does experience one of the highest rates of suicide. Conversely, the US has one of the lowest rates of suicide and the highest rate of obesity.

## CFM in the News



### Research Links Youth Trauma to Smoking

*USA Today* recently featured Duke research finding that young adults exposed to traumatic events face a higher risk of developing a lifelong smoking habit. Study co-leader **Bernard Fuemmeler, PhD**, assistant professor in the Department of Community and Family Medicine, said in the story: "Survivors of traumatic experiences will say they just want to get back to normal. But for some it's like having a broken leg — you can't just go on and pretend it never happened. You need to get help or there will be bad effects." To access the article go here:

[http://www.usatoday.com/news/health/2008-02-19-smoking-youth-trauma\\_N.htm](http://www.usatoday.com/news/health/2008-02-19-smoking-youth-trauma_N.htm)

### Duke Featured in Academic Medicine Issue on Population Health

This month's issue of [Academic Medicine](#) features articles about population health and includes "Improving the Health of the Community: Duke's Experience with Community Engagement" co-authored by Lloyd Michener, MD; Susan Yaggy, MPA; Michelle Lyn, MBA, MHA; Samuel Warburton, MD; Mary Champagne, PhD, RN; MaryAnn Black, MSW, LCSW; Michael Cuffe, MD; Robert Califf, MD; Catherine Gilliss, DNSc, RN; R Sanders Williams, MD; Victor J. Dzau, MD.

## Events

### CFM Grand Rounds – May 28th

Department of Community and Family Medicine Grand Rounds with Dan Ariely, PhD will take place May 28<sup>th</sup>, at 5:30 p.m. in the Medical School Amphitheatre. The title of Dr. Ariely's talk is "Predictably Irrational" -- (the title of his book which is #5 on the NYT bestseller list). For further information about Ariely, go to: <http://www.predictablyirrational.com>

### Chancellor's Lecture Series – May 28th

Tadataka (Tachi) Yamada, MD, President, Global Health Program for the Bill & Melinda Gates Foundation, will be speaking in the Reynolds Theater in the Bryan Center Monday, April 28<sup>th</sup>, from 11 a.m. – 12:30 a.m. The lecture is free and open to the public, but tickets are required. For more information, go to: <http://calendar.duke.edu/calendar.nsf/EventID/7D6PAV>

## Announcements

### New Post-Doc Policy

A new policy defining the roles and responsibilities of the Post-Doc employees and of the faculty mentoring them is now available. The policy and outlines term limit, benefits, leave, minimum compensation, and termination/resignation policies. The policy may be found at <http://www.postdoc.duke.edu/policies.html>.

### Medical Center Library Undergoes Renovations/ New NIH Public Access Policy

To accommodate growing space demands in the medical center, the Medical Center Library will be undergoing several changes over the next few months including moving older materials into storage. For more information about the transition go to: <http://www.mclibrary.duke.edu/about/news/newsletter.html#renovations>

A new NIH Public Access policy regarding authorship in peer reviewed journal articles resulting from NIH-funded activities took effect April 7<sup>th</sup>. The Medical Center Library & Archives have assembled resources and are offering training to assist in complying with the policy. For more information, go to:

<http://www.mclibrary.duke.edu/nihpolicy>

### **Update on Compliance with HHS General Pilot Audit**

Financial services is reminding all faculty and grant managers of federal and Duke University regulations and procedures regarding direct charges to federal awards and calling attention to the enhanced process of review and approval of administrative/clerical salaries and other general administrative charges.

Links to:

- Briefing Sheet for basic information regarding the regulations and process for direct charging of certain costs to federal awards  
[http://rcc.compliance.duke.edu/CAS\\_Briefing.pdf](http://rcc.compliance.duke.edu/CAS_Briefing.pdf)
- PowerPoint presentation and training materials  
<http://rcc.compliance.duke.edu/CAS.pdf>
- Exception Forms I  
<http://www.finsvc.duke.edu/gap/forms.html#casi>
- Exception Forms II  
<http://www.finsvc.duke.edu/gap/forms.html#casi>
- Model Examples of Exception requests  
[http://rcc.compliance.duke.edu/CAS\\_Example.pdf](http://rcc.compliance.duke.edu/CAS_Example.pdf)

Questions about the regulations should be directed to Office of Research Support (<http://www.ors.duke.edu/>) on campus, to Office of Research Administration (<http://research.som.duke.edu/modules/home/index.php?id=1>) for the Schools of Medicine and Nursing.

### **Please Welcome Our Newest Members:**

**Ruby Anderson**, Data Expeditor, Community Health

**Jennifer Barnett**, Administrative Assistant, Community Health

**Jennifer Caldwell**, Clinical Research Coordinator I, Clinical Informatics

**Charles Orton**, Analyst Programmer, Sr., Clinical Informatics

**Amy Sullivan**, Research Analyst, Community Health

**LaQuinta Thornton**, Staff Specialist, Occupational and Environmental Medicine

**Rina Valenzuela**, Administrative Secretary, Community Health

**James Wills**, LPN- AC, Community Health

### **New Grants**

**Kristen L. Kucera**, PhD, Occupational and Environmental Medicine

"Ergonomic Interventions for Commercial Fishermen", Iowa State University, \$82,599, 7 months.

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